



## CATALOG ADVERTISING

*We have a large format catalog this year. Size is 8.5" x 11".*

Full page ad - Color \$70, Black/white \$50

Half page ad - Color \$50, Black/white \$35

Two page spread ad (facing pages), color only - \$120\*

*\*two page spread ads rec'd by 3/1 with payment, take \$10 off*

Ad sizes are:

Full page - 8" wide x 10.5" tall, Half page - 8" wide x 5.25" tall

### ELECTRONIC SUBMISSION FORMATS:

High resolution PDF (PDF=Portable Document Format, press quality – preferred format) JPG (300 pixels/inch resolution)

The following are NOT ACCEPTABLE formats: PowerPoint, Works, Excel, Word Perfect, or Publisher.

Ads sent ready to publish must be the correct aspect ratio, a minimum of 300dpi, in JPG or PDF formats

Please be aware that there are no bleeds, and every page will have a narrow white margin on all four sides.

Donna Stekli is happy to provide you with design assistance if you contact early (don't wait until April!)

We are not responsible for any color issues, if any, the superintendent may experience with your ad.

**SEND ADS TO:** Donna Stekli at [dstekli@kcanational.info](mailto:dstekli@kcanational.info) by April 08, 2026.

Any questions, you can email me or Phone (304) 258-0292 (eastern time).

You will receive a confirmation email that your ad was rec'd within days.

*If you do not, call Donna on the phone. Your confirmation could have gone into your spam folder.*

*When emailing more than one ad, please send them in separate emails.*

*Since we don't have a breed magazine, this is your chance to advertise your dog's accomplishments, your kennel, your upcoming stars, your regional kees club, your couch potato, your special rescue, your planned breeding, your agility star, your obedience, rally or FastCAT star, your hopefuls or a tribute to your heart dog or that special kees person in your life that passed.*

DEADLINE: April 8, 2026

### HOW TO PAY:

If paying by Zelle, use: [kcanational@gmail.com](mailto:kcanational@gmail.com), if paying by PayPal, use: [anita@kcanational.info](mailto:anita@kcanational.info) Include in notes "Catalog Ad"

If paying via check: mail payment with check made out to KCA National 2026 with memo "Catalog Ad" to:  
Anita Williams, ATTN: KCA National Ads, 12541 SE 131st Ct, Clackamas OR 97086

Payment and Ad MUST be received by the advertising deadline of 4/8/2026 for inclusion in the catalog.  
Do not send payment or checks to Donna Stekli.

***We Look Forward to Rec'ing Your Ad!***